

STEYPA

PHOTOGRAPHY EXHIBITION IN DJUPAVIK

June 1 – August 31, 2015

Open daily 9 a.m. – 6 p.m.

Free entrance

9 international photographers

Billy Monday (USA)

Claus Sterneck (GER, IS)

Emilie Dalum (DK)

Guðmundur Óli Pálmason (IS)

Jutta Wittmann (A)

Marianne Wolleb (CH)

René Baldinger (CH)

Susanne Marré (CH)

Thomas Verfaillie (BE)

Photo: Claus Sterneck

www.djupavik.com/steypa

STEYPA

Photography exhibition in Djúpavík

This year the STEYPA photography exhibition will be held in Djúpavík for the third time.

In 2013 it was just an experiment – the idea of bringing together various people with a connection to Djúpavík to organize a photography exhibition. STEYPA 2014 and this year's STEYPA exhibit, with photographers from Iceland and abroad, were the result of the overwhelming reaction of the visitors. The basic idea of showing Iceland from an individual and often unusual perspective fits perfectly with the exhibition's location – the old herring factory in Djúpavík that was built 80 years ago (1934/1935). STEYPA, the Icelandic word for concrete, is a fitting title.

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Contact: Claus Sterneck, info@claus-in-iceland.com

Thanks for the support:



Hótel Djúpavík



Pósturinn



GuðjónÓ (Printing company)

Árneshreppur

Fjórðungssamband Vestfirðing
Melinda Kumbalek (translations)

The old herring factory in Djúpavík

After the herring factory was built in 1935 it was the largest concrete building in Iceland and one of the largest buildings in Europe made of concrete. The factory contained modern machinery for processing herring to produce fishmeal and oil. A production process of this kind had not been used in Iceland before.

However, times changed. The last big catches in the area of Djúpavík were landed in 1944 - stocks dwindled rapidly. After some unsuccessful attempts to use the factory for other purposes, it was finally closed around 1954.

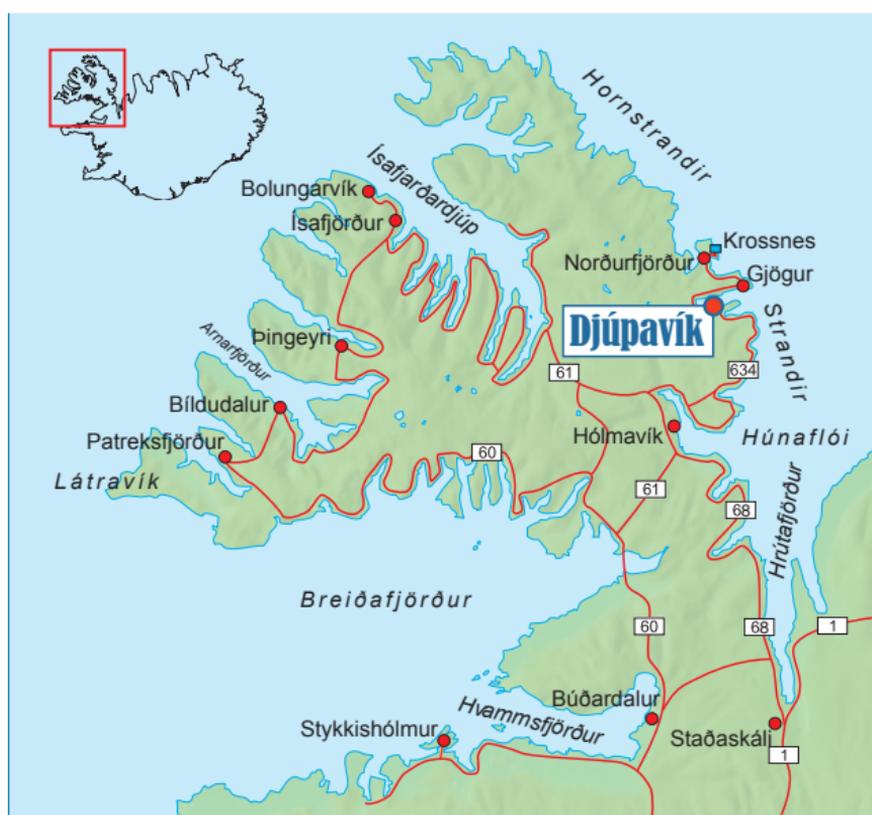
Today the factory is privately owned and continual efforts are made to maintain and preserve its condition. It is used for cultural events such as exhibitions and concerts. Guided tours are also available though the factory where visitors can learn more about the period when it was in operation. There is also a historical exhibition with many photographs from that time as well.

The factory is celebrating its 80th anniversary this year.

www.djupavik.com/factory

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Billy Monday

Billy was born in Michigan, USA, in 1962, and currently resides in Maryland, near Washington DC. Having first traveled to Iceland in 1970, he was excited to return as an adult to pursue his passion of photographing nudes in the natural landscape.



Billy travels extensively to make “landscape nudes”, and views the primeval terrain of Iceland as an ideal contrast to the beauty of the human figure. He’s returned to Iceland several times in this pursuit, and has developed a special interest in the Westfjords region.

All of the photographs displayed here were made in Iceland in the years 2012-2014.

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Claus Sterneck

Claus (1970) first visited Iceland in 2003, going straight to Djúpavík for a week. He immediately fell in love with Djúpavík and knew that this place would change his life forever. Claus has spent every summer in Djúpavík since 2006 – to help in the hotel and to simply spend time in the place he loves most. In 2008 he decided to stay in Reykjavík over the winter instead of returning to Germany. He now happily lives in Reykjavík where he works as a postman.



His photography blog shows Iceland from a different perspective. His focus is on showing a unique view of Icelandic daily life which cannot be found in most picture books and articles on Iceland. Claus has been showing his photos at the old herring factory in Djúpavík since 2009. His pictures have also been shown abroad. One of his projects is “Pictures – and their sounds”, which combines the element of sound with his photography. When taking a picture, he also records the sound of the surrounding environment. <http://www.claus-in-iceland.com/pats>

This year Claus is emphasizing “Djúpavík in winter” in his work. He will be showing large-format photos, postcards and a book – all with snow and ice in the focus.

www.claus-in-iceland.com

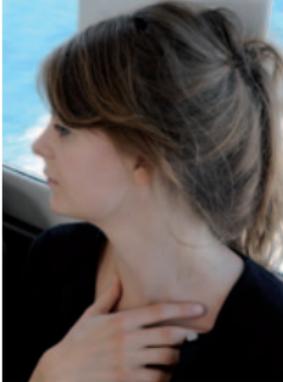
www.facebook.com/claus.in.iceland

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Emilie Mørkeberg Dalum

The small treasures of everyday life become magical if one has an open mind and dares to get up close. With a camera in hand, Emilie takes this to heart and expresses an appreciation for the uniqueness of each human being, each life, each happening. Her way of working always demonstrates a highly intuitive and non-narrative approach.



The starting point for her “Benni” project is her role as personal caretaker for a man called Benni. She has worked for him for the last two and a half years, and photographed him and his everyday surroundings over the last year. She invites you into a world that might seem quite different from yours, but is really just an ordinary life after all. The project continues indefinitely.

Emilie was born in Denmark in 1989 and holds a BA in European Ethnology from the University of Copenhagen. She completed further education at Fatamorgana, the Danish School of Documentary and Art Photography, where she has refined her personal photographic voice by mainly photographing people in her life. Her home base has been Iceland since August 2012. She now lives (with Benni) in Reykjavík.

This is her third time taking part in STEYPA.

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Guðmundur Óli Pálmason



Guðmundur, born in Reykjavík in 1978, took up photography at the ripe old age of 27. He enrolled in Reykjavík Technical College (Iðnskólinn í Reykjavík) wanting to study photography, but first had to suffer through a number of other courses which he hated dearly. The torment finally paid off when he was accepted into the college's photography department in 2006 and graduated the next year. Afterwards Guðmundur decided to further his knowledge of photography at the University of the Arts London. He finished there in 2011 with a BA in photography.

Guðmundur, an aficionado of obsolete technology, used a Walkman well beyond its expiration date and avidly collected vinyl records. It must have been the same illness that drove him to focus on analogue photography, using 35mm and 120mm films and Polaroid peel-aparts (like those exhibited in Steypa), despite the digital revolution.

Appropriately, Guðmundur's Steypa photographs were taken at the very same factory complex in the summer of 2014, with model Fanney Ósk Pálsdóttir.

www.facebook.com/kuggurart

[instagram.com/kuggurart](https://www.instagram.com/kuggurart)

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Jutta Wittmann

“I live and work as a gallery owner and artist in Vienna, Austria. I’ve been showing my art since 1985 in the KUNSTWERKSTATT gallery, among other places.



When I visited Iceland in 2011 for the first time, my expectations were truly exceeded! This country is indeed a magical place. Here I found water boiling in the ground, glaciers reaching to the ocean and rich volcanic cones adorning the horizon, where the colors of the sky and landscape become one.”

Jutta has visited Iceland three times already and this year she will be part of the Steypa exhibition for the third time, showing her photos together with Claus. Their joint project is called “Iceland as a triptych, part III”. You will enjoy discovering photos with one title and two interpretations. (Part II is on exhibit in her gallery in Vienna in July & August.). Moreover Jutta made a film last year, which you can watch here - www.tiny.cc/juwi

Jutta’s art has been on permanent display from 1985 through the present (2015) at the KUNSTWERKSTATT Gallery in Vienna (Austria). This includes various exhibitions in the fields of painting and photography.

www.kunstwerkstatt-wien.com

www.facebook.com/Kunstwerkstatt.Wien

www.island-xp.tumblr.com

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Marianne Wolleb

Marianne first visited Iceland in 1998, travelling throughout the country with her husband. “It was soon clear that this was the place we would return to again and again. We were in Djúpavík for the first time in 2005,” says Marianne.



Marianne (1963) and her sister wanted to learn to speak Icelandic, but they quickly realized that it was a difficult language to learn. This led to the desire to spend more time in Iceland, and Marianne’s dream came true in 2012. She travelled to Djúpavík to work in the hotel for three months. It was wonderful experience for her.

Iceland has become her home away from home, and Djúpavík a magical place. It’s not only the landscapes and nature that fascinate her, but also the peace and quiet. “We’ve had the pleasure of experiencing Iceland during every season of the year!”

Marianne is a passionate photographer and she has already shown her work in various exhibitions in her first home, Switzerland. She is particularly fond of shooting macros and abstracts. Marianne is especially pleased to be showing some of her work here in Djupavik this summer.

www.foto-wolleb.ch

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Susanne Marré and René Baldinger

Susanne is originally from Germany, but moved to Switzerland several years ago.

René, who was born in Switzerland, first travelled to Iceland back in the 1990s. Meanwhile he has been to the country more than 60 times, and Susanne has been accompanying him there since 2002.



They live together in Bern, where Susanne works as a radiologist and René has turned his passion for travel into a career as the owner of a travel agency.

On their very first trip together, they travelled to Djúpavík and over the years this little spot at the end of the fjord has become their special place in Iceland, attracting them again year after year.

In their pictures, René and Susanne want to show “their” Iceland that lies beyond the Ring Road and off the beaten track; a quieter and less known side of Iceland. That’s why their pictures are mostly taken in the autumn and winter.

Panoramio.com: <http://tinyurl.com/rene01>

Pixxload.de: <http://tinyurl.com/rene02>

rene.baldinger@baldinger-reisen.ch



Thomas Verfaille

Thomas (1977) is a Belgian photographer based in Ghent. The original plan was to become a civil engineer/architect, but after 5 years of studying at the University of Ghent, he made an overnight decision to become a photographer. He graduated in 2005 from the Royal Academy of Fine Arts in Ghent with a master's degree in photography.



Since 2005 he has worked as an independent freelance photographer and tries to travel as much as possible, using his camera to explore the world.

He first visited Iceland in the summer of 2013 and immediately fell in love with the country, the landscapes, the light, the colours and the people. It became the start of a series of visits to work on a photo-project about the island.

The pictures shown in Steypa are part of that series and try to give a personal view beyond the overwhelming and surreal landscapes of Iceland.

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FALINN SKÓGUR

HIDDEN WOOD
Driftwood in design
7 June – 28 August



Dögg Guðmundsdóttir

The exhibition FALINN SKÓGUR/HIDDEN WOOD showcases works of driftwood with emphasis on the use of driftwood in design. The exhibition covers recent design in a dialogue with notable crafts as well as to cover few examples showing different use of driftwood in architecture. Works from over twenty designers are on display ranging from jewellery to outdoor bench.

The exhibition is set up in a former lathe workshop in the old Herring Factory, Djúpavík. The nature of the chosen location has manifold meaning like showing the design at the place of its unique material origin. At the same time to point out the hidden opportunities that can be found in this remote place and could be used further like in the interest of sustainability. The exhibition covers a narration of past and present use of driftwood to emphasize the diverse possibilities the material offers.

Today driftwood is most commonly used for rough work rather than for design and such. In earlier times it was considered to be an extra resource and a common material to be used for various wood-works like in different utensils. It can also be seen as building supports, nowadays as before.

Valgeir Benediktsson



The chosen works demonstrate how differently the driftwood can be approached as a material in design. Either it can be used untreated or it can be worked further and used as any other timber. Driftwood is a local material that is worth paying attention to and one of the area's (Strandir) distinctive features.

Helga Ragnhildur Mogensen



The exhibition's goal is to reveal this hidden wood – hidden 'tree farm' that the area holds as well as to draw attention to unused opportunities that many places hide. Also to centre on the possibilities in using design as an infrastructural force local as global.

Hótel Djúpavík. Year 2015 - 30th anniversary.



Concerts & Events

June 7: *Cake buffet*

June 20: *Concert with Heiða Ólaf's*

June 21: *Cake buffet*

June 26: *Concert with Tómas R. Einarsson and Ómar Guðjónsson*

July 4: *Concert with Elain Ni Cuana from Ireland, playing the Irish bagpipe*

July 5: *Cake buffet*

July 19: *Cake buffet*

August 1: *Concert with Anna Jónsdóttir, a soprano singing in the oil tank by the old factory*

August 2: *Cake buffet. Anna Jónsdóttir will sing a few songs*

August 8: *Svavar Knútur and Kristjana Stefánsdóttir will sing duets*

August 14 – 16, Djúpavík Days: *The Turtle Filmfest will be guests in Djúpavík. Svavar Knútur performs a concert on Saturday night. Cake buffet on Sunday. There will be traditional fun and happiness.*

August 22: *Concert and fun by Björg Þórhallsdóttir and Hilmar Örn*

Exhibitions

June 1 – August 31: *The photographer Spessi opens an exhibition in the dining room of the hotel*

June 1 – August 31: *Photo exhibition STEYPA in the factory*

June 7 – August 28: *FALINN SKÓGUR/HIDDEN WOOD - driftwood in design. Curators: Dóra Hansen & Elísabet V. Ingvarsdóttir*

June 25: *Artist Rósa Sigrún opens an art exhibition in the factory*

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Hótel Djúpavík



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STEYPA*

PHOTOGRAPHY EXHIBITION IN DJUPAVIK

* Steypa - the Icelandic word for concrete



1. Entrance to the main hall (2) and long corridor (3)
2. STEYPA - the main hall
3. STEYPA - the long corridor
4. Falinn skógur/Hidden wood - driftwood in design

Contact: Claus Sterneck - info@claus-in-iceland.com

More information: www.djupavik.com/steypa

Thanks for the support:



Hótel Djúpvík



Pósturinn



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