

STEYPA

PHOTOGRAPHY EXHIBITION IN ÓLAFSVÍK (SNÆFELLSNES)

1 June until 31 August 2016

Open daily 10:00 am until 5:00 pm

Free entrance

Photographs by

Anna Grevenitis (USA)

Christel Thomsen (DK)

Claus Sterneck (GER, IS)

Elli Thor (IS)

Emilie Dalum (DK, IS)

Gulli Már (IS)

Johanna-Maria Fritz (GER)

Jutta Wittmann (A)

Rúnar Gunnarsson (IS)

www.steypaphoto.com

STEYPA 2016

Photography exhibition in Ólafsvík

This year the STEYPA photography exhibition will be held for the fourth time - and for the first time in Ólafsvík (and not in Djúpvík anymore).

A new village, a new location – all different but the idea of STEYPA is still the same: to offer you a different view of Iceland. Nine photographers from abroad and Iceland show their personal Iceland.

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Open daily 1 June until 31 August from 10 am until 5 pm in the former Marine Museum (Sjávarsafn), Norðurtangi, in Ólafsvík (Snæfellsnes). The entrance is free.

More information about STEYPA on www.steypaphoto.com and on **Facebook** www.facebook.com/steypaphoto
Please share STEYPA with hashtag [#steypaphoto](https://www.instagram.com/explore/tags/steypaphoto)

Contact: Claus Sterneck - info@steypaphoto.com
Emilie Dalum - emilie@steypaphoto.com

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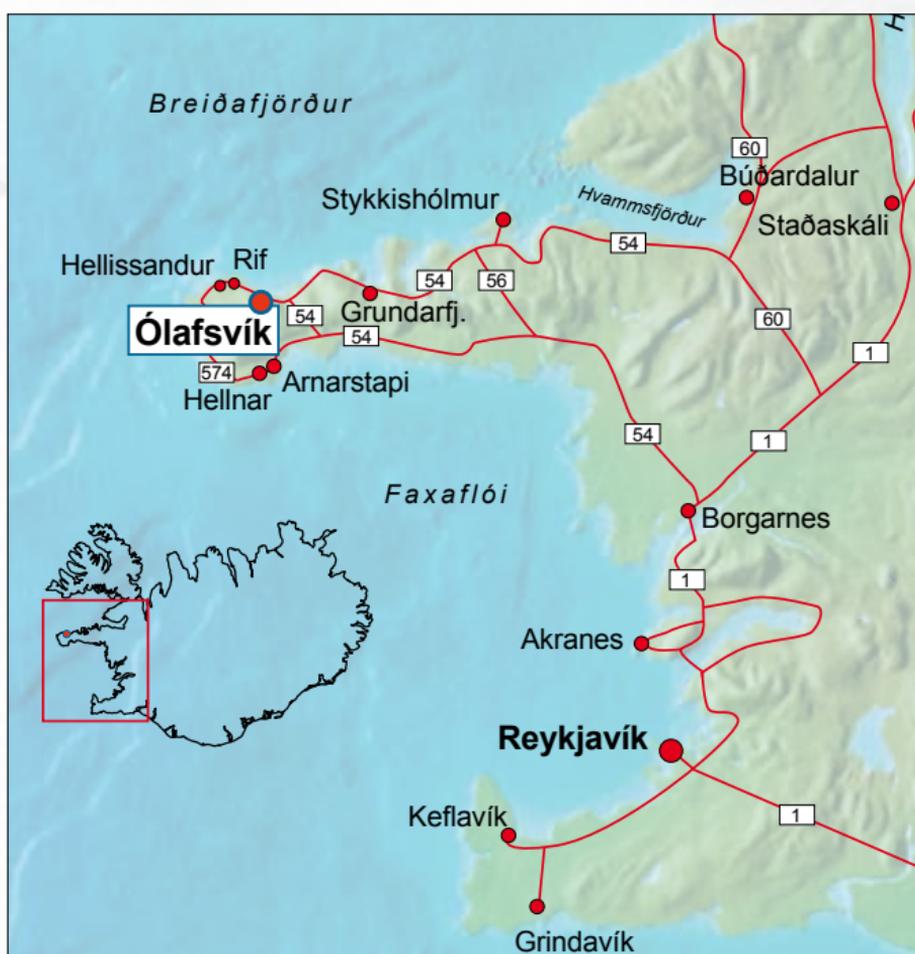
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Melinda Kumbalek (translations)

Ólafsvík and Sjávarsafn (Marine Museum)

The community of Ólafsvík developed centuries ago because of a good natural harbor and rich offshore fishing grounds nearby. The harbor was rebuilt and greatly enlarged in the 1950s, resulting in a thriving fishing industry and related business. Since then, Ólafsvík has become the most prosperous fishing port on the Snæfellsnes peninsula.

For many years Ólafsvík was one of the largest producers of salt cod or bacalhau. The building where STEYPA is being held was called “Salthúsið” (“the salt house”) due to the large amounts of salt that were kept there. It was part of a fish freezing facility and factory for producing salt cod until it closed in around 1990.

The house was acquired by new owners in 2001 and turned into a marine museum, which closed its doors two years ago.



Driving from Reykjavík the distance is about 190 km (about 116 miles) and takes approximately 3 hrs.

Anna Grevenitis

After devoting most of her formative years to language and literature, earning two Master's in English and teaching literature and composition in colleges around New York City, French-born Anna Grevenitis commenced her photography journey ten years ago. Except for a few basic classes that got her started, she has taught herself the medium. In her daily introspection, she searches for meaning with her camera. Day after day as she makes images of her daughter and son, of people and places in her life, she is observing it more closely, she is reflecting on it; she is creating meaning. This close observation, reflecting upon her intimate environment, becomes a contemplation of what constitutes meaning and what mechanisms generate and substantiate it.



Summer 2015 was when Grevenitis and her family travelled to Iceland for the first time. Documenting the family's wanderlust of the Strandir Coast, the Westfjords, and the Vesturland was akin to what Ólafur Elíasson writes: "I was interested in how we engage the world. How do we use our skin as our eyes? If you read a cityscape or a landscape with just your mind, and not your body, it becomes like a picture or representation, not something you really engage with." Grevenitis' most recent show, "a place for all things," that is presented with STEYPA came out of this observation.

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Christel Thomsen

Christel Pilkær Thomsen is a Danish visual artist currently studying photography at Ljósmyndaskólinn in Reykjavík. She has been living in Iceland since September last year, and she is completely taken by Icelandic nature and landscape. The project she is exhibiting at STEYPA 2016 is based in Reykjavík and around the south west of Iceland. She has given the project the title *Cinematic Iceland*.



In this project Christel works with the camera as a film camera trying to create small series of stories. The pictures are divided into three frames that have been taken as separate photographs with her favorite camera, the Mamiya C220 which is a two lens medium format camera. By using the camera as a panning tool and by dividing the pictures into three frames, she creates a greater depth in the pictures and plays with the perspectives of the motif. However, at the same time she wants the pictures to be great portraits.

Christel is a big fan of the analog process, and she has spent hours and hours in the darkroom trying to perfect her style. She puts a lot of time into her work, and she finds that by shooting and working analog, it gives the process a more organic feeling. On the other hand she is not afraid of working digital as well and in this project she has taken the best from both worlds. Christel likes to experiment and play a lot, both with the camera, in the darkroom and digital. “Cinematic Iceland” is a product of some of her latest experiments.

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Claus Sterneck

Claus (1970) first visited Iceland in 2003, going straight to Djúpavík (Westfjords) for a week. He immediately fell in love with Djúpavík and Iceland - and knew that this place would change his life forever. After spending two summer in Djúpavík he decided to stay in Reykjavík over the winter 2008/2009 instead of returning to Germany. He now happily lives in Reykjavík where he works as a postman and in a museum.



His photography blog shows Iceland from a different perspective. The focus is on showing a unique view of Icelandic daily life which cannot be found in most picture books and articles on Iceland. Claus has been showing his photos in Iceland and abroad since 2009. One of his projects is “Pictures – and their sounds”, which combines the element of sound with his photography. When taking a picture, he also records the sound of the surrounding environment. Have a look at the webpage www.claus-in-iceland.com/pats

For STEYPA 2016 Claus shows a different perspective though pictures which have not been taken by a drone ...

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Elli Thor Magnusson

A big part of his childhood Elli Thor spent sleeping in tents, mountain huts and cabins. His parents shared with Elli Thos their love for the outdoors. Hiking, biking, cross-country skiing, kayaking - “the particular activity didn’t matter as long as you were outside and enjoying yourself.” he says.



This affinity for the outdoors stuck with Elli Thor. He spent most of his adult life looking for ways to escape city life, to find new adventures.

Somewhere along the way he picked up a camera and was never one for writing a journal and a camera seemed like a good substitute; “I haven’t stopped using it since.”

It has given Elli Thors travels, friends, activities and adventures a new meaning. It still doesn’t mater if it’s surfing, snowboarding, hiking or kayaking, the principles are the same. As long as you are out in nature, in good company and enjoying yourself the rest is irrelevant.

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Emilie Dalum

The small treasures of everyday life become magical if one has an open mind and dares to get up close. With a camera in hand, Emilie takes this to heart and expresses an appreciation for the uniqueness of each human being, each life, each happening. Her way of working always demonstrates a highly intuitive and non-narrative approach.



In February 2016 she was diagnosed with cancer in the lymphatic system. Her project for this year's STEYPA will focus on her inner and outer journey throughout her treatment for recovering. Thereby she will get closer to herself this year. The project is ongoing, and the displayed pictures won't be her final series. The title is simply *Emilie*.

Emilie was born in Denmark in 1989. She completed further education at Fatamorgana, the Danish School of Documentary and Art Photography, where she has refined her personal photographic voice by mainly photographing people in her life. She holds a BA in European Ethnology from the University of Copenhagen.

Her home base has been Iceland since August 2012. This is her fourth time taking part in STEYPA.

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Gulli Már

Gulli Már (1980) is an Icelandic photographer based in Reykjavík.

In addition to photographing for an array of culture and fashion magazines (locally as well as internationally) he has collaborated with a range of visual and text-based artists. The core of Gulli's practice aims to shed new light on the seemingly mundane – to create a space for seeing that which we tend to overlook.



In one of his recent photographic shows, Skúmaskot, produced in collaboration with two poets from local publisher Partus Press, this recurring theme was explored via an exchange of performance, text and images; a poetic and photographic reflection on lost interiors and exteriors that was displayed in bus stops and advertising spaces around Reykjavík.

This is Gulli's first time taking part in STEYPA.

Instagram: www.instagram.com/gulli_mar



Johanna-Maria Fritz

Johanna-Maria Fritz, born in 1994, finished her education in 2015 at Ostkreuz Schule für Fotografie in Berlin. She is an assistant for Daniel Josefsohn, shot the album cover of “Atlas” for the German indie band “Fuck Art, Let’s Dance!” and has been published in well-known print media like Fluter, Vice and Die Zeit.



In 2012 she started her longterm Project “Circus”. Her artwork was shown at c/o Berlin. In April 2016 she won the “Kolga Newcomer Photo Award 2016” (Georgia) for her series “Sirkus Íslands”.

Johanna-Maria lives and works in Berlin.

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Jutta Wittmann

“I live and work as a gallery owner and artist in Vienna, Austria. I’ve been showing my art since 1985 in the KUNSTWERKSTATT gallery, among other places.



When I visited Iceland in 2011 for the first time, my expectations were truly exceeded! This country is indeed a magical place. Here I found water boiling in the ground, glaciers reaching to the ocean and rich volcanic cones adorning the horizon, where the colors of the sky and landscape become one.”

Jutta has visited Iceland three times already and this year she will be part of the STEYPA exhibition for the fourth time, showing her photos together with Claus. Their joint project is called *Iceland as a triptych*. You will enjoy discovering photos with one title and two interpretations.

Jutta’s art has been on permanent display from 1985 through the present (2016) at the KUNSTWERKSTATT Gallery in Vienna (Austria). This includes various exhibitions in the fields of painting and photography.

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Rúnar Gunnarsson

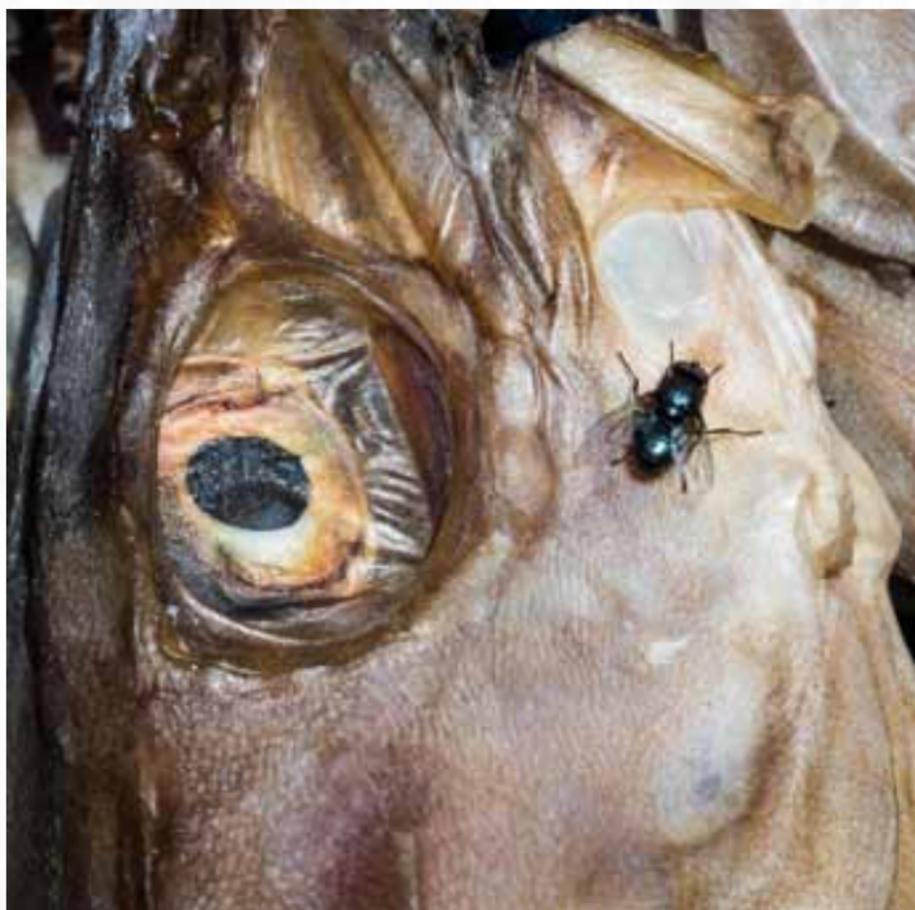
Rúnar Gunnarsson was born in Reykjavík in 1944. He studied photography with Guðmundur Erlendsson at Stúdíó Guðmundar and at the Brooks Institute of Photography in Santa Barbara, California.

He graduated as a cinematographer from the Dramatiska Institutet in Stockholm and worked as a photojournalist and film photographer in Reykjavík. He was a television producer and later a program director for the Icelandic National Broadcasting Service. Since 1969 his photographs have been exhibited regularly in galleries in Reykjavík. He has published 16 books – the first was “Certain Visions” in 1995 and the latest is “Hoochie-Coochie” in 2016. At STEYPA 2016 Rúnar Gunnarsson is exhibiting photos from his *Dead Fish Collection*.

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Flickr: www.flickr.com/photos/runnargunn

Books available at www.blurb.com



Previous STEYPA Photography Exhibitions



ELDFJALLASAFN / VOLCANO MUSEUM

ELDFJALLASAFN / VOLCANO MUSEUM is a unique exhibition of international art and objects related to volcanic eruptions and their impact.



340 Stykkishólmur www.eldfjallasafn.is
Open daily 11am – 5pm

VATNASAFN / LIBRARY OF WATER

RONI HORN



340 Stykkishólmur www.vatnasafn.is
Tickets and further information at the Volcano Museum

The **Freezer Hostel in Rif** is a multi award winning independent theatre and culture centre for the Snæfellsnes peninsula. This unique establishment hosts all types of cultural events throughout the year and in the summertime it runs an ambitious programme of theatre performances based on local sagas from the west Iceland area.

www.thefreezerhostel.com
Hafnargata 16 – 360 Rif



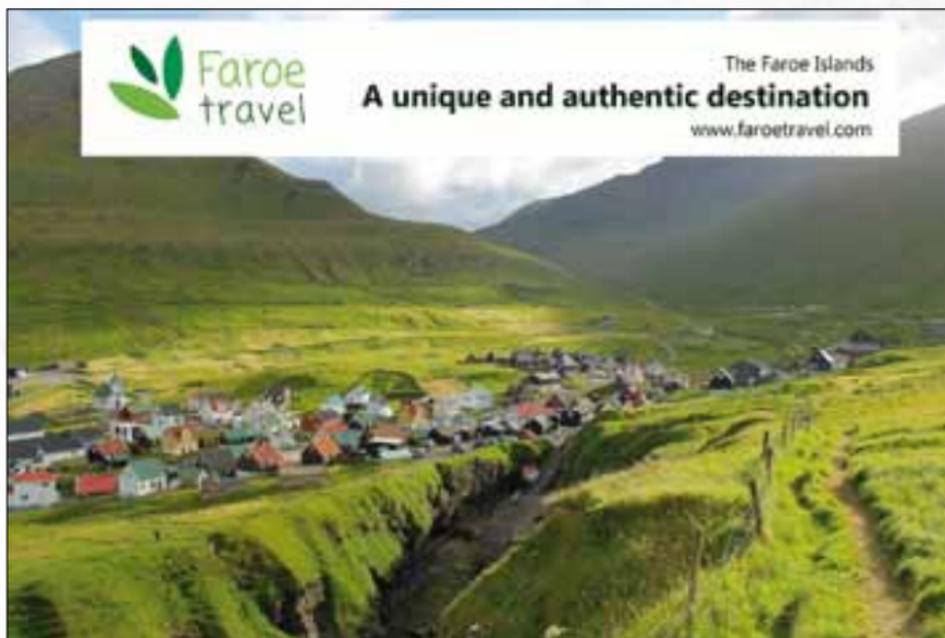


FISKMARKAÐUR ÍSLANDS

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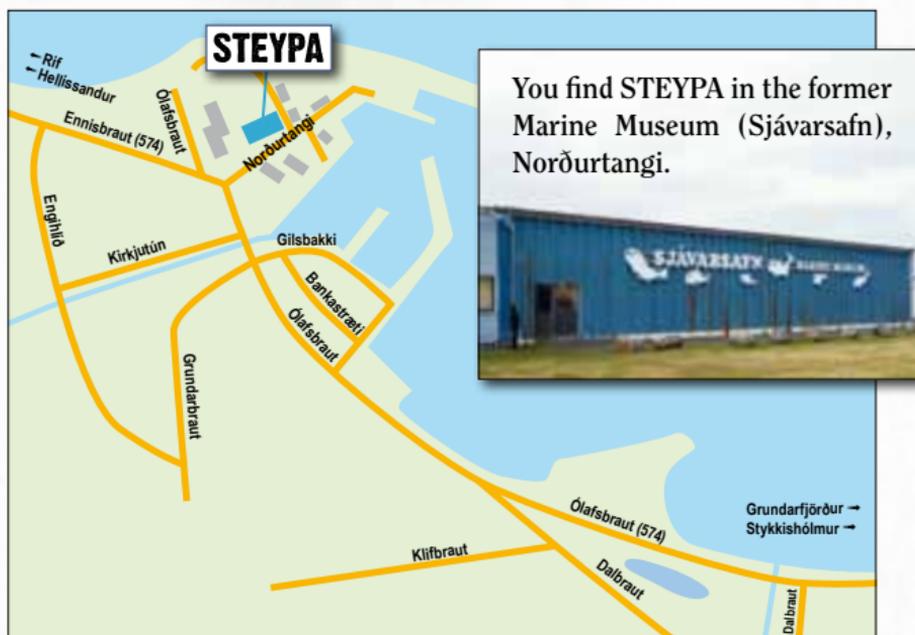
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* Steypa - the Icelandic word for concrete



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Please share STEYPA with hashtag [#steypaphoto](https://twitter.com/steypaphoto)

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Thanks for the support:



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